



ARJUN COLLEGE OF TECHNOLOGY

Thamaraikulam, Coimbatore – Pollachi Highway, Coimbatore- 642 120

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai

An ISO 9001:2015 Certified Institution



ACT/Circular/Media Cell/2023-2024/001

28.12.2023

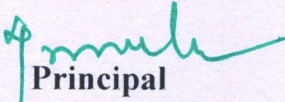
MEDIA CELL

OBJECTIVES: -

- Media Cell is responsible for handling Public relations activities of the college. It caters to the three major domains of the institute including Public Relations, Website, Facebook, Instagram, Twitter Page Management, and Official Newspaper/Newsletter of the institute.
- The Cell manages the media relations of the institute and keeps the media updated with the happenings at the institute. This primarily involves covering various events of the college, writing press releases, taking photographs, and ensuring that every event of the college gets its due media coverage.
- The Cell provides content for periodic updating of the college website. Also, the official Facebook / Instagram / Twitter page of the college is being managed by this cell.
- The Cell also organizes various interesting events at the institute festival as well as during the academic session such as Orientation Programs, Induction Programs, Seminars, Conferences, and Various such activities

Faculty Team: -

S. No	Name of the Faculty	Designation	Position
1	Dr. G. Thilagavathi	Prof./AI&DS	Chief Coordinator
2	Mr. S. Sugavanam	AP/CSBS	Coordinator
3	Mr. N. Murugan	AP/ECE	Coordinator
4	Mrs. S. Janani	AP/CSBS	Coordinator


Principal
PRINCIPAL

Arjun College of Technology
Thamaraikulam, Kinathukadavu
Coimbatore - 642 120

Copy To:

1. The Secretary – For Kind Information
2. All the HODs – With a request to circulate to all the Faculty Members and Students
3. The Individual Faculty Incharge Concerned
4. The IQAC – Coordinator
5. The Admin Office
6. College Main Notice Board